

INCREASE REVENUE

EXPAND MARKETS

DECREASE COST

“An organization limits
it’s prospects for growth if
it doesn’t understand
and optimize it’s intellectual
property supply chain”

Dr. Warren Hausman
Stanford University
School of Business

REDUCE RISK

INCREASE SPEED TO MARKET

ENHANCE VALUE



IPG
INTELLECTUAL PROPERTY GROUP™

Comprehensive turnkey solutions for the
identification, development and market delivery
of intellectual property worldwide

www.ipgworldwide.com



“ At IBM, an aggressive intellectual property effort boosted annual patent licensing royalties a phenomenal 3,300% - from \$30 million in 1990 to nearly \$1 billion today. This \$1 billion per year, it should be noted, is largely free cash flow - a recurring revenue stream that represents one-ninth of IBM’s pretax profits. That money goes straight to the bottom line. To match that sort of revenue stream, IBM would have to sell \$20 billion worth of additional products each year or an amount equal to one-fourth its worldwide sales.”

The Harvard Business Review



At IPG, the goals for our clients are:
Increase revenue, reduce costs, expand markets,
reduce risk, ensure total accountability.



IPG: The Total Solution

What makes IPG unique? IPG is the global leader providing total turnkey innovation and manufacturing solutions, allowing you the opportunity to realize the maximum value of your active, dormant and hidden intellectual property assets.



IP Technology Identification

Whether through our own intellectual property asset portfolio or through scouting the world for innovation, IPG identifies and tangibly delivers the most advanced protected technologies and innovation enhancements ensuring that our clients lead their industry.



Engineering, Research & Development

By augmenting your in-house product development staff — or actually becoming your product development staff — IPG will reduce or eliminate your innovation and new technology production & distribution costs.

IPG also greatly reduces your time to market.



Manufacturing Outsourcing

IPG provides a full-range of manufacturing outsourcing solutions that independently, or as a complete package, greatly reduces your total manufacturing costs. For example, in maintaining quantity distribution alone, IPG can typically provide a savings of 20-40% on production costs. In addition, by providing 100% tested subassemblies to specification, IPG can deliver an additional cost savings of 10-35%.



IPG's Unique IP Asset Management

IPG greatly increases your revenue opportunities through the identification of your active, dormant and hidden IP assets, allowing you to access new markets, producing free cash flow.



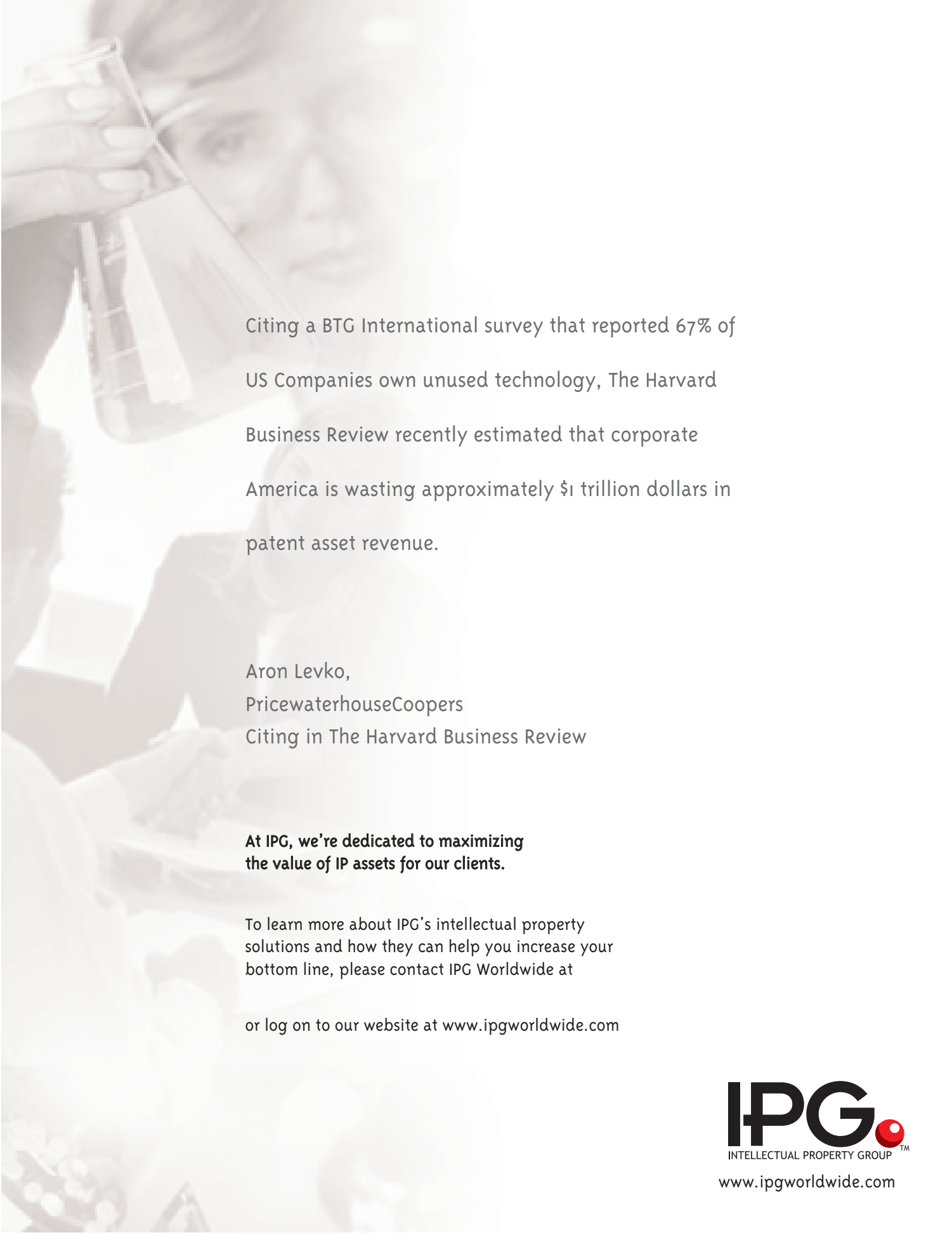
Multiple Market Penetration

To deliver this free cash flow, IPG offers multiple market IP Annuities™. Our team has developed unique multiple strategies that provide for the management of existing active, dormant or hidden intellectual property asset(s) in multiple global non-competitive markets.



Protected IP Annuity™ Revenue Delivered to Client

IPG's multiple market penetration strategies applied to your IP assets allow you to receive protected residual revenue streams that flow straight to your bottom line.



Citing a BTG International survey that reported 67% of US Companies own unused technology, The Harvard Business Review recently estimated that corporate America is wasting approximately \$1 trillion dollars in patent asset revenue.

Aron Levko,
PricewaterhouseCoopers
Citing in The Harvard Business Review

At IPG, we're dedicated to maximizing the value of IP assets for our clients.

To learn more about IPG's intellectual property solutions and how they can help you increase your bottom line, please contact IPG Worldwide at

or log on to our website at www.ipgworldwide.com



New York

Chicago

Houston

San Jose

Seattle

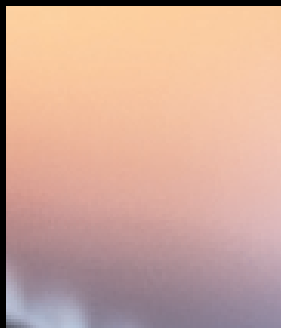
Charleston, SC

Columbia, MO

London

Tokyo

Hong Kong



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